

Village of Fall Creek
Minutes of Community & Economic Development Committee
May 31, 2018

1. **Call to Order:** 6:30 p.m., Village Hall Meeting Room, 122 E. Lincoln Ave., Fall Creek
2. **Roll Call:** Members Present: Chairman Dane Zook, Trustee Matt Mattoon. Members Absent: Trustee Karen Strasburg. Also Present: 10 business owners.
3. **Certify Open Meeting Law Requirements Have Been Met:** A notice of the meeting and an agenda was posted in the three public places & newspapers were notified.
4. **Adopt Agenda:**
 - MOTION (Mattoon/Zook) to adopt the agenda as printed. PASSED, without negative vote.
5. **Discuss Formation of Chamber of Commerce or Business Association in Village:**

Committee Chairman Dane Zook presented info on Chambers or Associations for legal and formal items, and noted a Chamber is a 501C6 for lobbying purposes.
Thoughts were presented on many venues and ideas:
It was questioned if the Lions Fest would be affected?
Response: Can have more than one festival in the Village.
How would this create growth and what are we doing to gain growth?
Response: Any gain in participation seems to get people interested in the location of the Village. We are currently meeting with realtors on a variety of subjects regarding growth.
Are area towns (Town of Lincoln and/or Town of Washington) growing faster?
Response: There are no statistics to report but growth is coming this way from the Eau Claire area.
A list of current activities was presented. Isn't that enough?
Response: There is always room for more if we work together.
Some activities do not get advertised to everyone.
A good example of positive economic development: Imperia Foods reports that they have 100 employees per day in the Village.
It was agreed that the Village could use a collective effort to help growth and we need developments for future expansion.

Committee Chairman Zook will compile a list of businesses and forward to attendees.
Committee will meet again Thursday, June 28, 2018 at 6:30 p.m. to make a final decision.
6. **Adjourn:**
 - MOTION (Mattoon/Zook). PASSED, without negative vote.

Dane Zook, Recording Secretary